

Building bridges between cultures Ince 2017



Building bridges between cultures

Cult Baku is not just a club, it is a living, breathing ecosystem – a place where minds meet, cultures intersect, and new worlds quietly open.

This newspaper is an archive of that journey: a curated map of 2025, divided not by months, but by worlds – intellectual, artistic, cultural.

Each chapter reflects a universe we explored together through conversations, dinners, lectures, performances, and shared experiences.

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THE WORLD OF ART & IMAGINATION



In 2025, Cult Baku approached art not as an object to observe, but as a space to enter.

This world unfolded through lectures, performances, private encounters, and moments of quiet creation — each one offering a different way of seeing, remembering, and feeling.

We spoke about artists who lived ahead of their time and those whose work remains inseparable from the land and culture they emerged from. We stepped inside studios, museums, and homes where art lives beyond frames and walls.

The art world of Cult Baku values dialogue over spectacle, presence over scale, and meaning over trend. Here, imagination becomes a method — a way to understand history, identity, and the inner life of the artist.



WHAT WE EXPLORED:

art lectures such as *Vincent Van Gogh: A Genius Ahead of His Time* and *The Souls of Van Gogh & Bahlulzade* explored artistic sensitivity, inner tension, and the courage to exist beyond one's era.

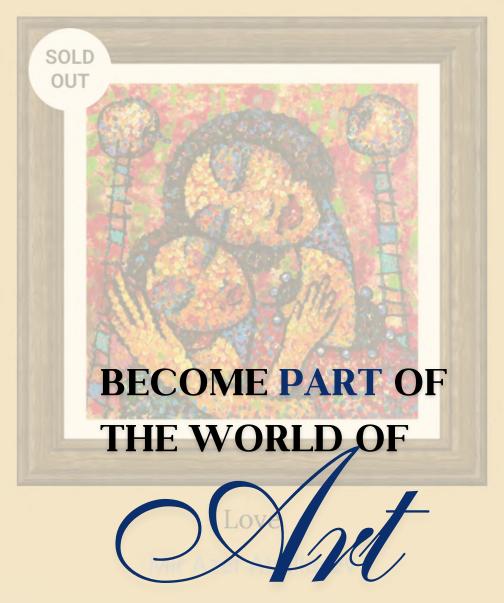
The theme of sincerity emerged in *Pirosmani and the Spirit of Georgian Art*, where naïve expression was understood as honesty.

The personal dimension of creativity unfolded in **Ujal & Elena Hagverdiyevs: Art display & memory talk** and *Threads of Legacy: An Evening at Kamil Aliyev's House-Museum*, where artistic practice intertwined with family history, heritage, and the continuity of craft.



Contemporary artistic identity was addressed during *Meeting with Anar Yolchiyev* – *Dinner with the Artist*, dissolving the distance between creator and audience through open conversation about process and presence.

Art became experience in the *Oil Painting Workshop at Haji Zeynalabdin Taghiyev*, where creation was understood as a slow, tactile act of attention.





MOTE

IN 2025, CULT BAKU EXTENDED ITS DIALOGUE WITH ART BEYOND PHYSICAL SPACES BY LAUNCHING **ART.CBCLUB.AZ** – AN ONLINE ART PLATFORM CREATED TO MAKE MEANINGFUL, COLLECTIBLE ART ACCESSIBLE BEYOND EXHIBITIONS AND EVENTS.

THE PLATFORM CURATES WORKS BY ARTISTS WHOSE PRACTICES RESONATE WITH THE VALUES OF CULT BAKU, INCLUDING ELENA HAGVERDIYEVA, MIR AZER ABDULLAYEV, BUTUNAY HAGVERDIYEV, AND OTHERS.

ART.CBCLUB.AZ FUNCTIONS AS A CONTINUATION OF OUR ARTISTIC WORLD – A SPACE WHERE ARTWORKS CARRY CONTEXT, STORIES, AND AUTHORSHIP, ALLOWING COLLECTORS TO ENGAGE WITH ART NOT AS DECORATION, BUT AS A LIVING CULTURAL INVESTMENT.

THE WORLD OF WORDS, IDEAS & HISTORY

In 2025, Cult Baku approached language as a space of depth and continuity. Words were seen not only as carriers of meaning, but as living forms — capable of holding history, emotion, memory, and thought.

This world unfolded through listening and speaking, through moments when historical narratives were revisited, ideas were articulated aloud, and poetry was allowed to exist without explanation. Language became a shared experience – connecting past and present, intellect and emotion.

This chapter gathers the moments when words opened inner worlds, ideas took shape, and history revealed itself through voice, presence, and shared attention – quietly, thoughtfully, and together.



Within this world, Cult Baku explored how language carries history, shapes identity, and gives form to human experience. Lectures, literary gatherings, and poetic evenings created a space where knowledge was shared through narrative, dialogue, and voice. History became a living conversation in The Keys of Icherisheher, where the old city was read as a layered text — its architecture, symbols, and streets revealing centuries of cultural memory. Rather than presenting facts, the lecture invited guests to listen to the city itself, understanding history as something experienced rather than observed.





Literature unfolded through the monthly **Cult Baku x Mad About Books Book Club** meetings, which became a consistent rhythm throughout the year. These gatherings brought together readers seeking depth and reflection, where books served as entry points into discussions about human nature, morality, psychology, and the complexity of thought.



Together, these encounters shaped a world where words were not only spoken or read, but lived. History, ideas, and poetry intertwined — creating a space where language became memory, reflection, and shared experience.



THE WORLD OF FASHION

This year, Cult Baku approached fashion as a language of identity, craftsmanship, and quiet expression. Beyond trends and seasonal statements, fashion was explored as a cultural practice — one shaped by heritage, material, and intention.

This world unfolded through conversations with **designers**, **illustrators**, and **industry voices**, where garments were understood as narratives and aesthetics as reflections of values. Attention was given to process over spectacle, to detail over excess, and to the stories embedded in fabric, form, and design.

Here, fashion became a space of thoughtful observation and creative exchange – a world where style was not performed, but considered; where elegance was measured by restraint, and creativity by depth rather than volume.

Fashion at Cult Baku in 2025 unfolded as a study of intention rather than display. It was explored slowly, through conversation and practice, where clothing and design were treated as reflections of culture, discipline, and personal values.

Discussions around Loro Piana and the Art of Quiet Luxury shifted attention away from visibility and toward substance. The focus rested on material integrity, heritage craftsmanship, and the idea of elegance as something enduring rather than performative. Fashion emerged not as a statement to be made, but as a language to be understood.

Creation entered the conversation through Fashion Sketches & Brand Stories, where participants engaged directly with the designer's process. Sketching became a way to think, not just to illustrate — a method of translating identity, mood, and narrative into form. The workshop highlighted how fashion is built from ideas long before it becomes an object.









THE WORLD OF CULTURE, TRAVEL & DIPLOMACY

In 2025, Cult Baku approached culture as a form of movement – across borders, traditions, and perspectives. This world was shaped by encounters that brought countries, cuisines, histories, and diplomatic narratives into a shared space, allowing travel to unfold through conversation, taste, and experience.



Throughout the year, Cult Baku collaborated with cultural and diplomatic representatives connected to **Portugal**, **Italy**, **Brazil**, **China**, and **Northern Cyprus**, as well as with local historians and international communities.

Rather than presenting cultures as static or symbolic, this chapter reflects a living exchange – one where diplomacy met hospitality, and cultural discovery unfolded through human connection.

WHERE CULTURES GATHER AROUND ONE TABLE

Evenings such as Colors of Portugal: History,
Taste & Diplomacy and Una Sera Italiana
invited guests to encounter culture through
cuisine, storytelling, and atmosphere, revealing
how taste and tradition carry history. At the
Belgian Communal Table event, the act of
dining together became a cultural language of
its own, reinforced by a shared visit to organic
farms that connected food to land and origin.





Diplomatic presence shaped several key moments of the year. The Brazilian Dinner at the Residence of the Ambassador of Brazil to Azerbaijan offered an intimate encounter with Brazilian culture through hospitality and culinary artistry, demonstrating how diplomacy can be expressed through warmth, openness, and shared experience. Conversations around Northern Cyprus: Investment, Culture & Art further expanded the dialogue, connecting place, opportunity, and cultural identity.

Across these gatherings, Cult Baku fostered an environment where borders faded and cultures became shared experience. Each event strengthened a sense of community – one formed not by nationality, but by curiosity, respect, and the willingness to meet across difference.



THE WORLD OF WELLNESS & LONGEVITY

In 2025, health and quality of life became a central priority for Cult Baku. Wellness was approached not as a trend, but as a long-term commitment – one that connects physical balance, mental clarity, and sustainable lifestyle choices.

This world unfolded through conversations and experiences focused on prevention, self-awareness, and longevity. Attention was given to practices that support vitality over time, encouraging a more conscious relationship with the body, nourishment, and daily rhythm.

The year also marked the beginning of important partnerships within the wellness sphere, bringing together expertise, science, and refined experience. These collaborations reflected Cult Baku's belief that true luxury lies in well-being, balance, and the ability to live fully and intentionally.



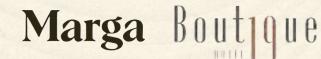
THE WORLD OF WELLNESS & LONGEVITY



This year marked the beginning of exclusive partnerships that bring new opportunities to our members. Through collaboration with MARGA, members now have access to specialized longevity programs, combining modern approaches to preventive health, lifestyle guidance, and holistic well-being. Similarly, the partnership with CHENOT Palace Gabala introduces members to wellness experiences rooted in medical expertise, nutritional precision, and refined culinary practice — reflecting health as both science and a luxurious, mindful experience.

PARTNERSHIPS OF THE YEAR







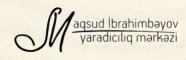




























We extend our sincere gratitude to our partners for a year of trust, collaboration, and shared vision. Your support and engagement made these encounters possible and helped shape a meaningful and inspiring year for Cult Baku.

